

## OFFICIAL CONTEST RULES

1. **General Information.** First Candle/SIDS Alliance ("First Candle") is a tax-exempt, nonprofit corporation which is holding a drawing for a chance to win one (1) custom motorcycle designed for Sammy Hagar by Arlen Ness ("Prize"). First Candle is dedicated to promoting infant health and survival during the prenatal period through two years of age.
2. **Eligibility.** You must be a U.S. resident, 18 years of age or older, and a licensed and insured driver in order to win. This drawing is void where prohibited by law. No First Candle employees, board members or their family members are eligible to participate in the drawing.
3. **Prize/Drawing Information.** The prize awarded shall be a custom motorcycle designed for Sammy Hagar by Arlen Ness, subject to the following additional rules:
  - a. The name of the winner will be made available to the media by First Candle and First Candle will post the winner's name on its website. In accepting the winning Prize, the winner consents to having their name and photograph published in a variety of media in conjunction with promotional activities associated with First Candle.
  - b. The winner will be selected by a random drawing conducted by First Candle through its authorized representative. The drawing will be held on December 9, 2006, at approximately 4:00 PM at Arlen Ness Motorcycles World Headquarters at 6050 Dublin Boulevard, Dublin, CA 94568. The winner need not be present at the time of the drawing in order to collect their prize. The winner will be notified by telephone and by certified mail.
  - c. In order to be eligible to participate in the drawing, tickets must be submitted and placed in the official drawing device on or before 3:00 PM on December 9, 2006.
  - d. Arrangements will be made with the winner to receive title and possession to the (Prize) through Bill Biler at Arlen Ness Motorcycles World Headquarters at 6050 Dublin Boulevard, Dublin, CA 94568. The winner assumes responsibilities for transporting the Prize from the Arlen Ness Motorcycles World Headquarters
  - e. The winner assumes all responsibility for the Prize, including any transportation, sales tax, title, license, registration, dealer prep, insurance and other fees that are associated with the Prize that may apply.
  - f. In accepting the Prize the winner acknowledges that First Candle, its directors, officers, members, employees and agents will be released and held harmless for any injuries, losses or damages of any kind, including attorneys fees and expenses, in any way related to or sustained in connection with the Prize awarded. First Candle, its directors, volunteers, members, officers, and agents disclaim any and all express and implied warranties, including any implied warranty of merchantability or fitness for a particular purpose regarding the Prize. The Prize is offered "as is."
  - g. A maximum of 100,000 tickets will be distributed. In the event the total number of tickets distributed is less than 6,500 no prize will be awarded.
  - h. The winner is responsible for providing information to First Candle for the purpose of filing a Form 1099G with the IRS. The fair market value of the Prize is includable in the winner's gross income.
  - i. The amount given for the ticket is not considered a charitable contribution for purposes of obtaining a charitable income tax deduction.
  - j. The decision of First Candle shall be final and binding on any and all matters concerning the drawing.
  - k. All proceeds from the contest, less expenses, will benefit the charitable programs of First Candle.
  - l. All federal, state and local laws and regulations apply. Void where prohibited by law.
  - m. Odds of winning depend upon the number of entrants. Approximate retail value of the Prize awarded is \$70,000
4. **Purchase.** A donation of \$10 is requested for each entry or \$25 for three entries. Tickets will be made available at select events and locations in California, Nevada and South Dakota, in addition to First Candle's website, [www.firstcandle.org](http://www.firstcandle.org). However, no donation is necessary, and any eligible person may request one free entry by downloading and printing the application form found at <http://www.firstcandle.org/redrocker/RedRockerOnlineTicket.pdf> and mailing a written request, along with the application form and a self-addressed and stamped envelope to the address indicated on [www.firstcandle.org](http://www.firstcandle.org). Only one name may be stated on the drawing ticket and application form. The social security number provided must be that of the entrant. Presentation of the Prize shall be made solely to the entrant. Late, misdirected, incomplete, illegible or damaged drawing tickets will not be eligible, and First Candle assumes no responsibility for same. Requests for entries accompanied by a donation and secured through the First Candle website must be received on or before December 6, 2006. Requests for free entries must be received by First Candle by on or before November 9, 2006 to be included in the drawing. PLEASE NOTE THAT ONLY ONE FREE ENTRY IS AVAILBLE PER PERSON.

For more information, please contact First Candle at 1314 Bedford Avenue, Suite 210, Baltimore, MD 21208; 800.221.7437; [www.firstcandle.org](http://www.firstcandle.org)